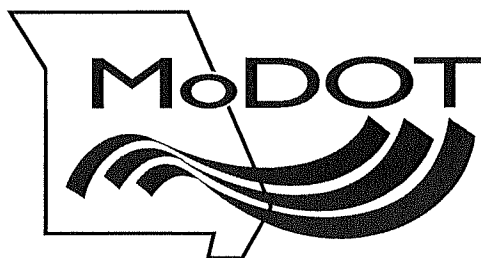


Missouri
Department
of Transportation




Dale L Ricks, District Engineer

Springfield Area District
3025 East Kearney Street
M.O. Box 868
Springfield, MO 65801
(417) 895-7600
Fax (417) 895-7610
www.modot.state.mo.us
Toll free 1-888 ASK MoDOT

**ADDENDUM 001
REQUEST FOR PROPOSALS
EDUCATIONAL TOOLS TO PROMOTE ROADWAY SAFETY
RFP NUMBER D8X2-7029**

Offerors shall acknowledge receipt of Addendum 001 (one) by signing and including it with the original proposal. The due date for receipt of proposals remains unchanged by this Addendum. Accordingly, the following clarifications, questions and answers are believed to be of general interest to all potential Offerors. All other terms and conditions remain unchanged and in full force.

Name & Title of Signer	Name & Title of Department Authority
	Ryan Turner Procurement Agent
Contractor / Offeror Signature	Department of Transportation
	
(Signature of person authorized to sign)	(Authorizing Signature)
Date signed:	Date signed: February 9, 2007

Should you have any questions, please call me at 417-895-7654.

Thank you,

Ryan Turner
Procurement Agent

QUESTIONS/CLARIFICATIONS

Page 6 – Section 2 – (B) Specific Requirements – 1a

Question: Regarding the CD-ROM toolkit, when will the script be provided to the vendor?
Answer: The script will be available to the awarded vendor once a fully executed contract is in place, which will be approximately April 5, 2007.

Page 6 – Section 2 – (B) Specific Requirements – 1 & 2

Question: Is there footage available from the Highway Patrol or MoDOT for the TV spots?
Answer: Either source may have a limited amount of footage available, but most footage will be new and shot during this project.

Question: If the toolkit is to be distributed to prosecutors, educators, and news media, are they the target audience?
Answer: Target audience is preteens, teenage drivers and their parents. Others mentioned are distributors, not target audience.

General Questions/Clarifications

Question: Has any research been conducted or analyzed about the effectiveness of interactive toolkits?
Answer: Our Blueprint Committee has conducted no official research, however, feels strongly that this project be more than just a video project. We don't expect a "Soul Caliber" type game to be created, but a certain degree of interactivity.

Question: Who will oversee the project and approve production steps once the contract is awarded?
Answer: Selection committee members. If necessary, the selection committee will select one person to serve as "executive producer."

Question: Is there any guidance for casting the videos? Also, is there any requirement that the cast be union members?
Answer: Casting is the vendor's responsibility, but there is no union requirement. Please include any casting costs in the bid of the project.

Question: In what region or area will the toolkit be used?
Answer: The toolkit is for the Springfield region of the Missouri Coalition for Roadway Safety, which includes all of the following counties: Dallas, Laclede, Webster, Wright, Greene, Christian, Douglas, Stone, Taney, Ozark, Polk and Hickory.

Question: Does sales tax apply to this project?
Answer: No, MoDOT is exempt from sales tax in the state of Missouri.

Clarification: A type-o occurred on page 11 section (A) 2. The first sentence should read: "The Offeror must respond to this RFP by submitting all data required in paragraph (C) below..."